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BARRINGTON AREA CHAMBER ANNOUNCES 2017 BUSINESS BUILDING BLUEPRINT WORKSHOP SERIES

(Barrington, IL - 11/30/16) -- The Barrington Area Chamber of Commerce (BACC) will present a new Business Building Blueprint series of workshops in 2017 to provide local businesses develop strategies to grow their business. The six-part workshop series will be hosted at the Solana Deer Park, 21840 W. Lake Cook Rd., Deer Park on February 9, 14, 21, 28 and March 7 and 14.

Each program features expert speakers who are noted for their accomplishments in their fields. Topics and speakers include; "Developing a Plan to Build More Business" by John Delany (Giraffe LLC), "What's Your Curb Appeal? Creating a Story that Sells" presented by Leah Hoppes and Sean Matthew Whitfield (Vision Force Marketing), "Sparking More Business: How to Develop Leads" with insights from Barry Schimmel (Microshare Intl, LLC),"Cleaning House: Develop a Customer Experience that Keeps Them Coming Back" featuring David Williams (The Solana Deer Park), "Work the Network: Best Networking Strategies for Business Growth" presented by Victoria Cook (The Center for Guilt-Free Success), and "Landing the Business: How to Turn Prospects into Customers" with speaker Mark Repkin, (Big Swift Kick).

The workshop series has been developed by an elite Advisory Council; Stephen Brainerd (Durham Group, Inc.), Victoria Cook (The Center for Guilt-Free Success); Andrea Herran (Focus HR Consulting); Norman May (Full Services Office Solutions, Inc.), Barry Schimmel (Microshare Int'l), Jon Delany (Giraffe, LLC), and David Williams (The Solana Deer Park).

About the Barrington Area Chamber of Commerce / BACC: The BACC (www.BarringtonChamber.com), founded in 1969, is an association of 800+ member businesses representing more than 18,000 business people dedicated to the success and prosperity of the 11 regional communities it serves: Barrington, Barrington Hills, Deer Park, Inverness, Kildeer, Lake Barrington, Long Grove, North Barrington, Port Barrington, South Barrington and Tower Lakes. The BACC promotes economic opportunities, advocates the interests of business, offers programs for professional development and leadership, and works with and through its Members to foster a robust regional economy.

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